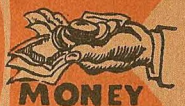
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BOOKS









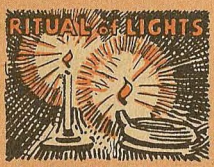


The Secrets and Mystic Lore of the Ancients Purported to Be Revealed through the Research Books of these World's Great

CATALOG NO. MCMXLIV

MASTERS

Prophecies Of The Future Clearly Told!



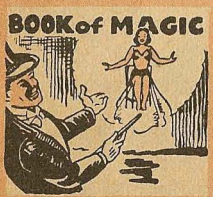




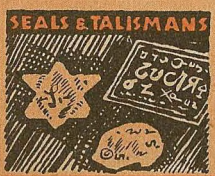


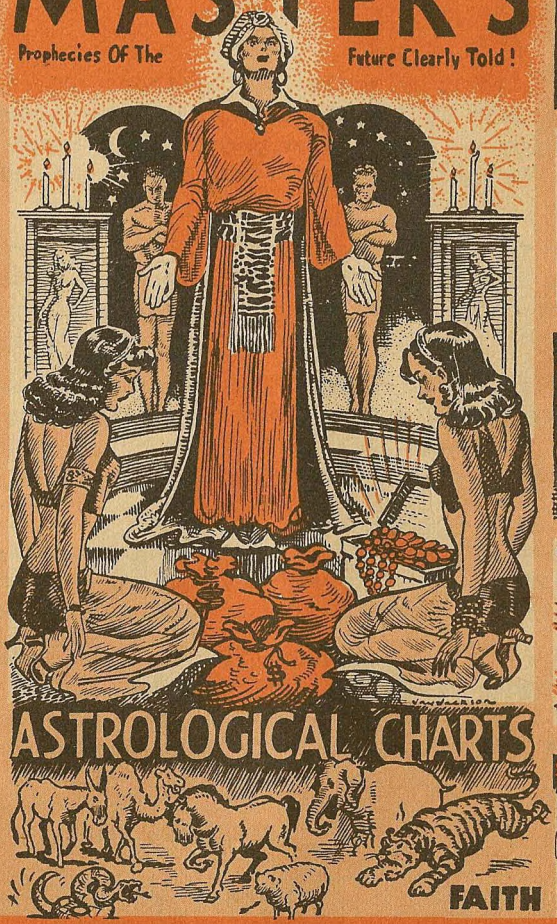


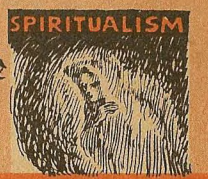












THIS GUIDE DESCRIBES OUR CURIOS AND ALLEGED LUCK CHARMS AND BOOKS

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This has given us pride and happiness, our joy for work well done, and appreciated by a host of friends -- bringing new and added customers every day -- from everywhere in this broad and liberty-loving country. We thank each and every one of you and send you cheerful good wishes.

Every effort has been made to select and present to you, the kind of Products most needed and wanted by you. I have studied your requirements over these years, tried to comply with your heart's desire, and make you happy in the possession of everything you buy from us.

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Each product we display here in this catalogue is a real selection. And so, REMEMBER, every product here listed is guaranteed to give you complete satisfaction or your money will be refunded promptly.

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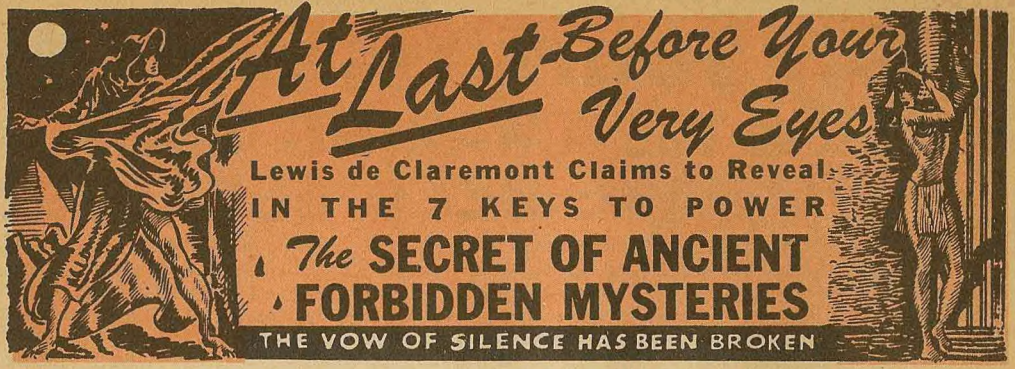
And again Good Wishes and Good Luck.

Sincerely yours,

Jay Jackson

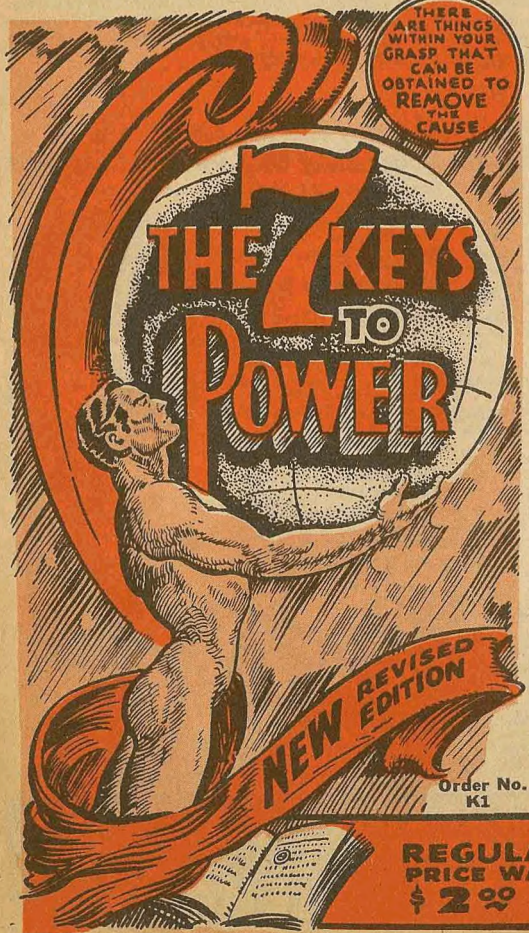
JJ:SS

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The 7 Keys to Power alleges to teach, the author says, "Mysteries of Life from the Cradle to the Grave—and Beyond. It tells the particular day and hour that is best to do many things, whether it be in the light of the moon, sun, or in total darkness."

He claims, "the forces of mental power revealed. The very same power which the ancient Chaldeans, Cuthic, Priests, Egyptians, Babylonians and Summerians used, may be at our disposal today."



He says, "To follow the directions implicitly, one can tell how Three Master Forces were used in their claims to have moulded anyone to their will." Know these Forces for yourself.

From this book, He says, "You learn of the arts of an old Science as practiced by the Ancient Priestly Orders. Their marvels were almost beyond belief. Lewis de Clarmont claims, "it would be a shame if these things were hidden from you." Take advantage of this offer and read them. Know the meaning as revealed here.

He claims, it is every man's birthright to have these things of Life: **Money! Good Health! Happiness!** If you lack any of these then this book has an important message for you to read. No matter what you need there exists a Spiritual Power which they claimed brought them in abundance everything they needed.

IN THE 7 KEYS TO POWER

Lewis de Claremont Purports to Tell How the Ancients Were Able to OVERCOME FEAR OF ENEMIES, OBSTACLES — Hidden or Revealed! BEING CROSSED — How they claim to

- Gain the love of the opposite sex.
- Unite people for marriages.
- Obtain property.
- Make people do your bidding.
- Make any person love you.
- Make people bring back stolen goods.
- Make anyone lucky in any games.
- Cure any kind of sickness without medicine.
- Get any job you want.
- Cast a spell on anyone, no matter where they are.
- Get people out of law suits, courts or prison.
- Banish all misery.
- Gain the mastery of all things.
- Regain youth and vigor.
- Choose words according to ancient, holy methods.

This Book of Supreme Mastership

This is the Power, He says, from which the old masters gained much knowledge and from which they sold limitless portions to certain favored Kings, Priests, and others at high prices but never to be revealed under a vow, the violation of which entailed severe punishment.

The Secrets of Old! This book, he claims, shows their secrets of old which they claim, when properly used, made them able to control the will of all without their knowing it. If they had a problem they wished to solve, he says, they didn't hesitate. Advertisement cannot describe nor do this wonderful book justice. You must read it and digest its meaning to really appreciate its worth. We sell it only as a curio and are not responsible nor do we authenticate the author's claims.

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HERE IS THE AMAZING BOOK YOU HAVE BEEN SEEKING!

HERE IS A BOOK that thousands of people everywhere in the country have wanted, we feel sure, for many, many years. The Book purports to contain many hundreds of interesting facts regarding Occult Procedure and hundreds of alleged formulas for the preparation of Mystic Ceremonies. The author, Lewis de Claremont claims he spent many years investigating the uses of these preparations and alleges to have found, How Masters—Magicians—Conjurers of the Occult, and White and Black Arts used certain Roots, Herbs, Oils, Powders with such great success. He claims to have recorded the Secrets and Legends and Formulas and offers it in his book NOW for the first time—to all sincere students. Read this amazing book and own this thrilling knowledge.

ALIVE WITH FACTS AND FORMULAS!



The author claims that from the begining of time in all countries, Oils — Incense — Roots — Barks — Herbs — Powders — Candles have been used in various forms of Magic to aid and invoke Natural and Supernatural Forces. He says, "The Egyptians, Heodus — Voodoists — Kabbalists — Necromancers, and all knew of the power of these Occult aids, and says, "Even in the days of Exodus, formulas for Holy Oil were known, Instructions for preparing these oils were considered divinely revealed." Here is a book, he claims, so complete with information, so chuckful of everything that every Medium, Spiritualist, Magician should know, that they should never be without it if they desire success in their work.

WHAT the BOOK PURPORTS to TELL ABOUT

How to Use Roots, Herbs, Barks, Berries and Seeds According to Ancient Legends

How to use Anointing Oils.
How to make Anointing Oils.
How Uncrossin' Powder's made.
How Moving Powder is made.
How Confusion Powder is made.
How Crossing Powder is made.
How Holy Powder is made.
How Blk. Art Powders are made.
How to use Graveyard Dust.
How to use Orris Root to attract opposite sex.
How to use Success Incense.
How to Fix and Consecrate Candles.
How to make Talismans for Luck, Love, Games of Chance, Business.
When to use High or Low John the Conqueror.
How to make and use Compelling Incense.
How to make and use Commanding Oil.
How to make and use Attraction Oil.
How to make and use Red Lavender.
How to make and use Baum Tranquill.
How to make and use Pearl Potion.
How to make and use Three Thieves Vinegar.
How to make and use Seven Holy Oil Baths.
How to make and use Herb Baths.
What Psalms to say with certain Oils.

These and hundreds of other interesting alleged facts and formulas are contained in this book—too numerous to mention in this small space.

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LEGENDS of INCENSE HERB & OIL MAGIC

THE WORLD'S *Greatest* MAGICIAN

BLACK HERMAN



Reveals HIS ANCIENT *Secrets*

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MONEY LOVE POWER

Black Herman is said to have said by following the secret instructions revealed in my volume, anyone may obtain Money, Love, Power, Jobs, Happiness, Success, Good Fortune, for it is said the secrets revealed in this Volume would unlock a store-house of knowledge and power. If your luck never seems to just reach you . . . If your loved ones seem to be drifting away from you . . . If you seem to be carrying an evil condition that's holding you down . . . If you seem to be persecuted . . . If you seem to be crossed, and enemies seem to be plotting against you — Then here is your opportunity to do away with all these. Now get the amazing **Secrets** of **Black Herman** to help you overcome conditions. Don't wait until conditions get you down.

What the Book Purports to Tell

How to . .

gain the love of the opposite sex.
know what others are doing.
unite two people for marriage.
uncross a friend.
make people do your bidding.
cross Hex an enemy.
be lucky in any game.
remove a source of unhappiness.
cast spells on anyone, anywhere.
banish all misery.
better your condition.
bring happiness to broken lives.
perform feats of legerdemain.
travel all over the world.
interpret your dreams numerically.
gain mastery of Occultism.
develop your psychic powers, and more.

Order No. K5

Now The Time Has Come *Price* $1

Secrets of NUMBERS

Revealed by Godfred Spencer



Godfrey Spencer says "The World—the People, everything are governed by the science of numbers. He says, "are you denied the simple pleasures of life—Do troubles bear you down—Have you strife at home." In his book he

HOW TO FIND YOUR

Winning NUMBERS



offers as an answer to these problems, the secrets of numbers as applied to every day use. He shows how to chart your life—explains the law of numbers —the character of number 1-2-3—the influence of 4-5-6—explaining 7-8-9—how to apply them—the birth number —the number that governs life—how to find ones place of power—how the name effects the life — the MASTER CODE — how to interpret dreams. Other interesting information. We make no claims or representations to this effect, but merely quote the Author and Publisher, and sell the full and

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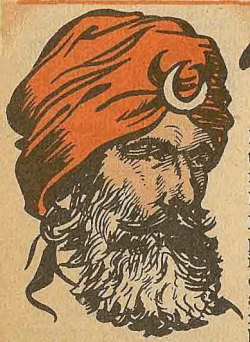
HELPING HAND



You are sure to be delighted with this strange, weird looking curio. It is shaped so that it looks almost like a human hand. Some call it **Five Finger Root.** Some carry it on their person and others hang it over the bed at night, we are told. Send for this "Helping Hand" root Now!

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Ancient BOOK *of* FORMULAS

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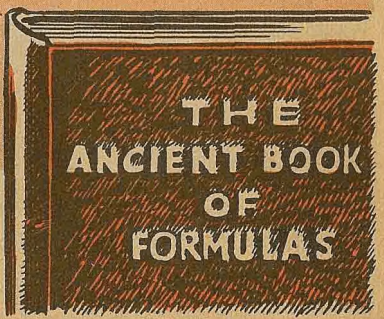
Many formulas for **Ointments, Balms, Powders, Perfumes. Inks.** etc., are also included to make this book the most complete ever offered in the English language. 6x9 inches in size and bound in blue moire with gold embossed lettering, chock full of pages and pages of engrossing secret formulas and revelations.

It was originally planned that this book would be sold for ten dollars, but due to the personal wishes of the author that it should be priced within the reach of all believers it is possible for you to obtain a copy for only a fraction of that amount. Actually, any one of the formulas described is worth far more than the price you pay for the book itself. **Don't Wait!** Procrastination is the thief of opportunity! This is your opportunity to possess these **Ancient Formulas** now, so send your order for it.

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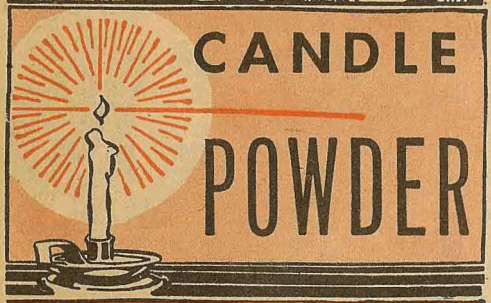
GREATEST SELECTION OF SACHET POWDERS





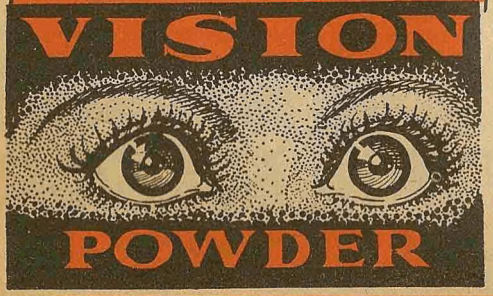












Here Is Our List Of SACHET POWDER

- ☐ Oriental Lover's Powder
- ☐ Supreme Master Powder
- ☐ Crossing Powder
- ☐ Uncrossing Powder
- ☐ Sand of The Sahara Desert
- ☐ Dominating Powder
- ☐ Invocation Powder
- ☐ Commanding Powder
- ☐ Compelling Powder
- ☐ HI-John Conqueror Powder
- ☐ Attraction Powder
- ☐ Fast-Luck Powder
- ☐ Black Art Powder
- ☐ Lodestone Powder
- ☐ Success Powder
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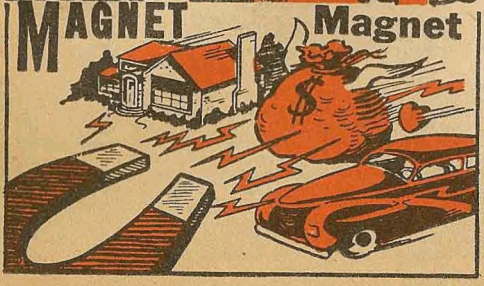












HERE IS OUR Complete LIST OILS

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☐ Commanding Oil	☐ Power Oil
☐ Altar Oil	☐ Exodus Oil
☐ Lucky Plant Oil	☐ Success Oil
☐ Black Art Oil	☐ 7th Heaven Oil
☐ Buddha Oil	☐ King Solomon Oil
☐ High Conquering Oil	☐ 5 Circles Oil
☐ Incense Oil	☐ Dove's Blood Oil
☐ Spirit Oil	☐ Angel Oil
☐ Lover's Oil	☐ Compelling Oil
☐ Attraction Oil	☐ Indian Guide Oil
☐ Crucifixion Oil	☐ Temple Oil
☐ Holy Bath Oil	☐ Chinese Oil
☐ Concentration Oil	☐ Bat's Blood Oil
☐ Cleopatra Oil	☐ Bible Bouquet Oil

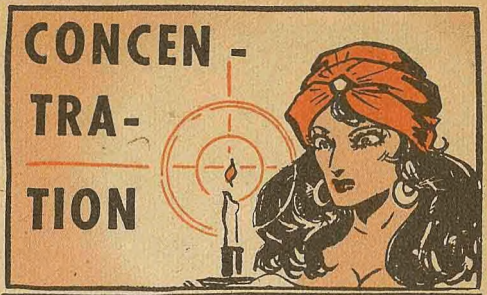
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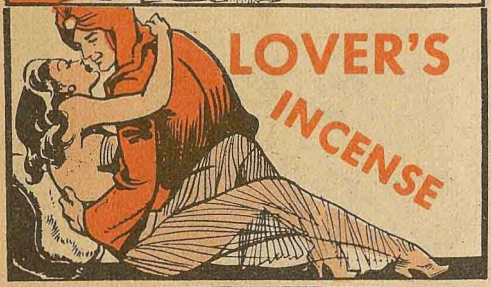
HERE IS INCENSE FOR EVERY PURPOSE

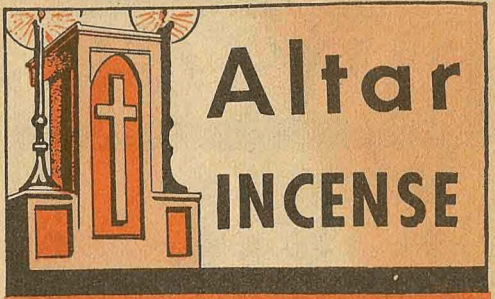




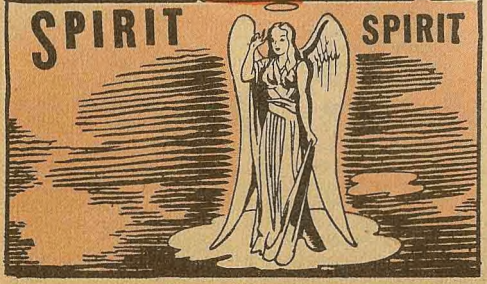












OUR LIST of INCENSE

- ☐ MAGNET INCENSE
- ☐ ATTRACTION INCENSE
- ☐ CONCENTRATION INCENSE
- ☐ SUCCESS INCENSE
- ☐ LOVER'S INCENSE
- ☐ COMMANDING INCENSE
- ☐ POWER INCENSE
- ☐ ALTAR INCENSE
- ☐ LUCKY PLANET INCENSE
- ☐ CLEOPATRA INCENSE
- ☐ COMPELLING INCENSE
- ☐ BLACK ART INCENSE
- ☐ HIGH CONQUERING INCENSE
- ☐ TEMPLE INCENSE
- ☐ SPIRIT INCENSE

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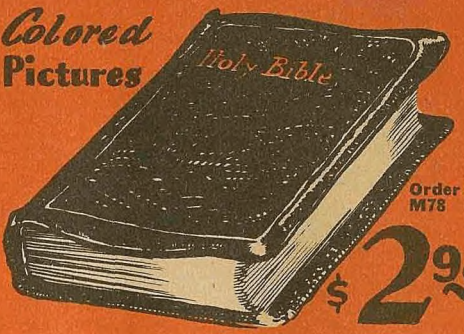
The names used in connection with the incenses described on this page are not to be construed as indicative of any use or guarantee in connection with them. These names merely denote the impression that the author has received from their fragrance. ● We do however guarantee that these incenses are of excellent quality, purity and strength selected with skill and care, and offered to you as being the best value obtainable. We make no effort to persuade you to use these incenses for any purpose that their names might suggest, but we do attempt to do all in our power to fill the demands of thousands, here and abroad, for any incenses.

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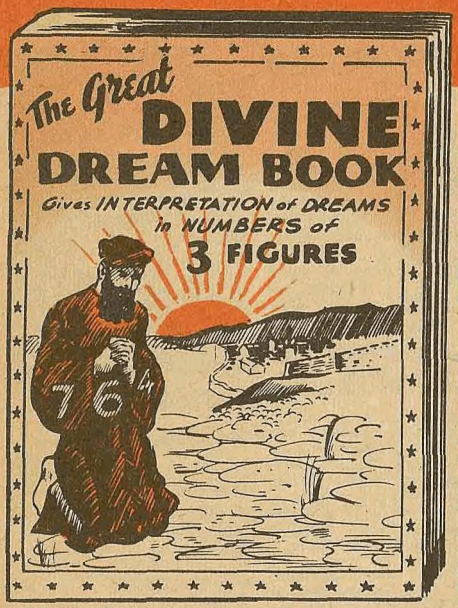
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The **Lost Mysteries** of the **Prophets,** things never told before. The **Secrets of Sinai** revealed at last. Things sought for thousands of years now in plain English everyone can understand.

What was the **MAGICAL POWER** Moses had that enabled him to bring down on the Egyptians the ten dreadful plagues, that permitted the ancient Hebrews to cross the Red Sea as on dry land?

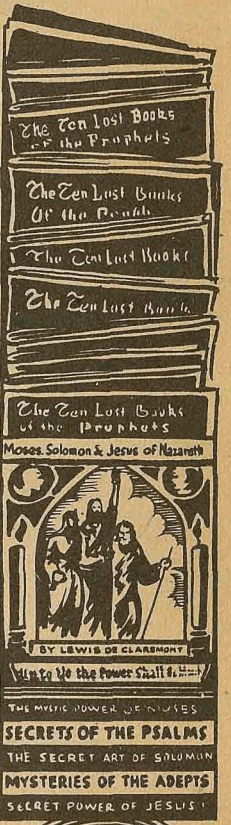
What was the **mystery** of **Solomon's Temple,** what was this wonderful knowledge which he possessed? What permitted the Hebrews to conquer all their enemies? What knowledge did Solomon get from the Queen of Sheba—more precious than gold?

What wonderful wisdom did Jesus acquire in his years of ministering? What did Jesus learn in the many years during which he was absent from the usual haunts of mankind? How was Jesus able to heal the sick, restore sight to the blind, help the halt and lame, raise the dead?

"Be ye transformed by the renewing of your spiritual gifts." The open door or the **secret teachings** of the **masters** and true Christian occultism teaches and explains the use of the **MASTER FORCE,** Mastership for spiritual illumination and healing. The way, the truth, and the life, the spiritual voice of God in the soul of man.

All of this knowledge—is the Author's personal conception of the **TEN LOST BOOKS OF THE PROPHETS,** which purports to contain priceless information hitherto said to be reserved only for neophytes and the initiates.

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AGENTS WANTED **Write STANDARD O & B SUPPLY CO.**

LODESTONES BLACK MAGNETIC LODESTONES



The Romans believed that the LODESTONE kept husband and wife faithful and their Love secure. Orpheus attributes to the LODESTONE the power of attracting the Love of gods and men, and it was frequently set in Wedding rings for this purpose. In India the LODESTONE is believed to give vitality and health to those who wear it, and it is very popular amongst Mohammedans as a Talisman against **Evil Spirits.** We have known many people who would not be without carrying a **LODESTONE** around with them. We have found this especially true among Folks that like to play Games of Chance, and who wish to win in **Love Affairs.** We do not sell this **LODESTONE** for any of these purposes; neither do we make any claims that it is **LUCKY,** or that it will **Drive Away** Evil Spirits, but sell only as a Curio, and the use, which you wish to put it to is your own affair. We guarantee that this **LODESTONE** is Genuinely **Magnetically Alive,** or your money refunded.



PRICE FOR ONE ONLY 50¢ PRICE PER PAIR

GENUINE MAGNETIC

Order No. M82½ Order No. M82

LUCKY Girl and Boy BRAND Lodestone Perfume



Genuine Magnetic Lodestone in *every* bottle...

This perfume . . . makes being together . . . sweeter!

In books written on the subject of Folk Beliefs, and particularly, on **Lodestones,** the Conjure Men have said: "They should aways be carried with you." Many believed these **Lodestones** brought **Good Luck** — helped in love and almost anything that was wanted to be done. We make no claims to this effect and sell only as a **Genuine Lodestone.** We have added this **LUCKY GIRL and BOY Brand** fragrant, sweet-smelling perfume that we hope, with you, will thrill the boy or girl of your heart.

Lucky Lodestone Perfume Only $1

Order No. M80

LODESTONE BRAND Incense



With a genuine **Magnetic Lodestone** in every jar. It has a long lasting, sweet odor . . . delightfully fragrant. Burn it and see for yourself how **Good** it is. Highest quality. Now enjoy its sweet perfumed fragrance. **3 for $1.00**

PRICE 50c

LODESTONE POWDER

Steel dust, or so called, **Lodestone Powder,** was placed in **Red Flannel Bags,** together with **Lodestone** and other so called **Luck** Pieces for the purpose of bringing **Good Luck, Driving Away Evil,** and to draw a Person to you and get a Job. We make no claims to this effect, or that this so called Lodestone Powder will bring **LUCK,** or **Drive Away Evil,** and sell only as a Curio. **Order yours NOW.**



50c a jar

3 FOR $1

Order No. P65

Genuine WHITE Lodestones



Order No. M83 PRICE per PAIR $1.95

Magnetic Brand SAND

Many of our customers like to carry **Magnetic Sand** in a little Red Flannel Bag, or sprinkle it on a piece of **LODESTONE,** and believe it to be **LUCKY.** It is Magnetic Iron Oxide, and for that reason we have given it the name of **Magnetic Sand.** We make no claims that it is **LUCKY,** and sell it only as a Curio. It comes packed in a Glass Jar. Order **Today sure. 1 jar 50c or 3 for $1.00.**



Order No. M87

PRAYER TRACTS 3 FOR 25c 8 FOR 50c

Everyday Sermons and Prayers, 20 for $1.00

1. Soul Exchange.
2. The Friendship of Jesus.
3. Make This Year the Best.
4. How Shall a Sinner Get Right with God?
5. Hell: A Terrible Reality.
6. Would You Like To Be Saved?
7. Forgiveness of Sins.
8. Only a Month to Live.
9. Conversion.
10. Have Faith in God.
11. New Thought.
12. What Justification is.
13. The Miracle Booklet.
14. The Question of Questions???
15. The Twofold Secret of Divine Power.
16. "The Dove in the Heart"
17. Excuses.
18. He Had No Song.
19. In Times of Troubles.
20. Men's Questions— God's Answers.

SPECIAL COMBINATION FOR THE BELIEVER

All 20 Prayer Tracts
All 19 Seals As Are

Contained in the 6th and 7th Book of Moses True Replicas on only Genuine Parchment

Here is proof of our genuine liberality. We want you to have faith in us and regard us as we regard you—Friends. This special combination is sold only as a SET, not separately.

PRAYER TRACTS and SEALS. All $1.49. Order No. M111

Compound FRANKINCENSE Mixture Brand



Many people hold that burning **Frankincense** brings good influence, has a *calming* effect upon the one who burns it and helps drive off Evil, bringing instead—Success and Happiness and Good Fortune. Some people recite special Prayers or some of Psalms. We make no superstitious claims, but sell as a rich, church-like odor.

GIVEN FREE OF EXTRA COST

With every order of Compound Frankincense Mixture Brand we give full directions for prayer when burning incense, under such headings and needs as you may have for Prayer: 1. Have You Been Lucky? 2. Evil Spirits. 3. For Love and Good Will. You will find FRANKINCENSE has a prominent place in Worship and Prayer. Send and get the pleasure of its calming effect. **BOTH FOR $1.00**

Order No. M113

World's Distributors of Spiritual Supplies

Your LUCKY Opportunity

Is Here In This Flannel Bag

I am going to make all of you feel so mighty LUCKY in finding this BIG opportunity to get ALL **These Oddities**—these Curios in **this Bargain Flannel Bag** for only $2.98—that's all!

You will thank me, and you will say I am doing things that make you happy, Make you glad you found the right place to deal with—to get your supplies. I am telling you, this is a Real LUCKY Opportunity I am giving my customers; a liberality that cannot be surpassed. For all I give, generously, I say **—send only $2.98 for all.**



LUCKY OPPORTUNITY BAG CONTAINS

1—Red Flannel Bag	$ .50
2—Pair of Genuine Lodestone	1.00
3—Lucky Brand Oil	.50
4—Lucky Lodestone Perfume	1.00
5—Talisman Seal of Luck	.50
6—High John the Conqueror	.50
7—Black Herman—3 colors Incense Powder	.50
	$4.50

Order by No. M-121

YOU GET ALL 7 ITEMS FOR $2.98

HERBS and ROOTS



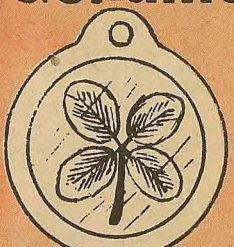
7 HERBS

High John the Conqueror Root (Pure, Clean)	**Regular Price 50c**
Low John the Conqueror Root (Genuine)	**Regular Price 50c**
Life Everlasting Root Big Box	**Regular Price 50c**
Devil's Shoestring	**Regular Price 50c**
Queen Elizabeth Root	**Regular Price 50c**
Dragon Blood Reed	**Regular Price 50c**
Little John To Chew...	**Regular Price 50c**

If you are a lover of **Herbs** and Roots. If they mean a lot to you. If their possession gives you pleasure and satisfies your curiosity of their oddity. Here, then, is a bargain you will appreciate in its fullness of our liberality to you. We, too, are happy to give it to you—**all for $1.68.**

Order No. H-40

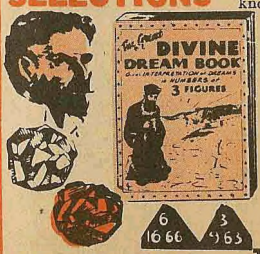
Genuine 4 Leaf CLOVER



For thousands of years the four leaf Clover has been considered an alleged "Lucky Charm". Some say that if you carry a four leaf Clover on your person that it will ward off evil and bring about Luck, Wealth and Happiness. We make no supernatural claims but sell for your amusement. Enclosed in glass-like case to prevent breaking.

Order No. M-102 **Price 50c**

LUCKY NUMBER Digest SELECTIONS



Here is a careful selection of guiding knowledge in what is meant by numbers as pertaining to your individual self. As given by the Authors. We make this very low bargain price.

1—**Numbered Incense. Silently each number creeps into sight** **50c**
2—**A Sensational Book. The Secrets of Numbers. "How to Get Your Winning Number" by Godfred Spencer $1**
3—**Pair of Genuine Lodestones. Two real magnetic Stones $1**
4—**The Great Divine Dream Book. Give Interpretations of Dreams in Numbers. $1**

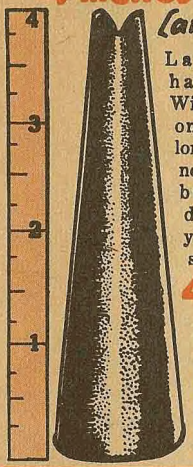
Order No. M-122 **TOTAL VALUE $3.50**

At the Wholesale Price to You $2.49

WE PAY POSTAGE When you send Full Amount of Money with Order. Save Postage Charges. Send money for full amount of your order and Company will pay the postage. **STANDARD O & B SUPPLY CO., 4721 N. Damen, Chicago 25, Illinois.**

INCENSE NOVELTIES
OUT OF THE ORDINARY

JINXERS
4 inches tall



Large Size

Large size hand made. Will burn for one hour or longer. Only necessary to burn one a day to keep your home sweet.

4 in a Box
M86
Price Only $1.00

NUMBERS COME OUT IN THE ASHES



AMAZING AMUSING ASTONDING

These Incense Tablets seem to be the most **weird** looking, the most **mystic** looking **Incense** known to man. Just burn a piece and see for yourself — **numbers** appear almost like **magic** in the **ashes.** Like the handwriting on the wall. You'll be amazed. You will marvel. Little by little . . . each **number** creeps into form. Buy a box now. See this **mystic performance.** We make no claims to **Lucky Numbers,** and sell only as a new, Novel Incense. Great fun and amusement can be derived. **Numbers guaranteed to come out in the ashes.**

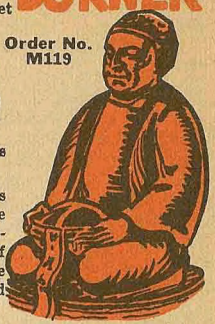
1 BOX 50c 3 for $1
Order No. M85

YOGI MYSTIC INCENSE And INCENSE BURNER

With solemn and calm, peaceful reverence, the **YOGI Mystics** burn their Incense in a receptacle seemingly held in the hand of a Holy Goddess. We are sure, you, too, will get great satisfaction from this lovely Curio.

Both FOR ONLY $1.00

Order No. M119



YOGI Mystic Incense gives off a pleasant odor as the smoke ascends, and fragrantly spreads itself throughout your home with a feeling of good cheer—good fortune.

BLACK HERMAN
LUCKY MYSTIC BRAND
Black Incense POWDER



Let the air in your home be fragrant with this Mystic, Exotic, Perfumed INCENSE. Burn it . . . and we will guarantee you pleasure and satisfaction.





Order No. M97

1 Jar 50c or 3 for $1.00

BLACK HERMAN
MAGIC BRAND
3 COLORS INCENSE POWDER



This happy combination of **3 Colors Incense Powder** is a divine fragrance of three blended heavenly sweet odors, that are strong enough to drive away evil smells. Invites smiles and joys from those fortunate to be within its spiritual circle.



One Jar 50c
Or, 3 for $1.00
Order No. M96

BLACK CAT INCENSE BURNER.

Ancient Egyptians worshipped the Cat! It is not only useful as an Incense Burner, but is also an ornamental curio to have in the house. Many believe the **Black Cat** brings them **Good Luck.** We make no claims and sell only as a curio.



Price **ONLY $1.00**

Order No. M91

LUCKY JAN-O-SUN BRAND
PERFUMED CRYSTAL SPRINKLING
Scented Salts



To drive out evil, bad smelling odors and make the home sweet and inviting to visitors . . . you should have on hand at all times this **compelling - attractive crystal sprinkling scented Salts,** so all who enter your home may enjoy its fragrance, too.

DIRECTIONS Sprinkle it in Bureaus, drawers, clothes closets, and in all room corners.

1 Jar 50c
Order No. M84 3 for $1.00

BLACK HERMAN
Magic Brand
3 COLORS SACHET Powders
TRY THIS NEW 3 Color SACHET



Strong, long-lasting and sweet perfume.

1 Jar 50c
3 for $1
M100



7 HOLY SPIRITS BATHS

Madam Eva Spencer, the famous Spiritualist and Clairvoyant states: There is a belief these baths wash away evil that holds them back in any way, and to take one bath every other day for 14 days. We merely repeat the above and state we are only selling a set of 7 Perfumed Bath Oils, our brand 7 HOLY SPIRIT BATHS.

Price Only **$1.98**

Order No. M79

C.O.D. ORDERS If you don't have money handy, just make your order for $1.00 or more and ask us to send C.O.D. Pay Postman amount of order plus few cents postage when he delivers your package.

ROOTS, HERBS, BARKS, BERRIES, SEEDS, CURIOS



HIGH JOHN
The CONQUEROR
ROOT

A high grade and clean pure Root you will be delighted to possess. **50c or 3 for $1.00**



LOW JOHN
The Conqueror
ROOT

Here is a genuine Low John the Conqueror Root, the kind you have long wanted. **50c** 3 for $1.00



LITTLE JOHN
To Chew

Here is a weird looking Root that enjoys a lot of popularity. We get many, many calls for this curio. **PRICE 50c or 3 for $1.00**

ADAM & EVE ROOT



Sometimes called **MALE** and **FEMALE** Root. A remarkable curio and a very good grade.

Pair for 50c
3 Pairs for $1

Genuine MYRRH



A precious substance, often mentioned in the Bible that most of you are acquainted with. This is an excellent specimen.

50c or 3 for $1

DRAGON BLOOD STICKS



Nice to have as a keepsake and, also, later can be burned as an Incense. We sell lots of them as a curio.

Price Only 50c or 3 for $1.00

FIVE FINGER GRASS



This plant has a leaf devided into five segments —It is loved and cherished by the devoted.

50c, or 3 for $1.00

Devil's Shoe String



We have in stock a very fine selection of this genuine long and slender root that appears much like a shoe string. **PRICE 50c Or 3 for $1.00**

TEARS of FRANKINCENSE





Also known as GUM OLIBANUM TEARS. Has been a favorite among the devoted to Roots and Herbs for thousands of years. We have specimens you'll be proud to own.

50c—3 Pairs for $1.00

PASSION Flower

Our stock of this HERB is Kept fresh and clean, so that you will feel a genuine love's thrill in its new possession.



Price 50c Or 3 for $1.00

Sampson Snake Root



We stock an extra good grade of this Chewing Root and pack it in an air tight container so that it will keep a long time.

50c OR 3 FOR $1.00

Extra Special
ROOTS and HERBS

- ☐ Grains of Paradise
- ☐ Arabian Lavender Flowers
- ☐ Deadly Night Shade Root
- ☐ Oriental Gum ☐ Wormwood
- ☐ Alkanet Tree ☐ Bethel Nut
- ☐ Burdock Herb ☐ Althea Herb
- ☐ Waahoo Bark ☐ Love Root
- ☐ Sambul Root ☐ Musk Root
- ☐ Calamus Root ☐ Buckeye
- ☐ Tonka Beans ☐ Orris Root
- ☐ Dragons Claw ☐ Sacred Bark
- ☐ Mullein Herb
- ☐ Hyssop Herb ☐ Linden Herb
- ☐ Almond Herb ☐ Elder Herb
- ☐ Smellage Root ☐ Aarons Root
- ☐ Buffalo Herb ☐ Avens Root
- ☐ European Alder
- ☐ Mistletoe Herb
- ☐ Alder's Tongue ☐ Holy Herb
- ☐ Attraction Root
- ☐ Deertongue Root
- ☐ East Indian Amazon
- ☐ Arabian Lavender Flowers
- ☐ Enchanters Herb
- ☐ Lesser Periwinkle
- ☐ Holy Sandalwood
- ☐ Asarabacca Herb
- ☐ Bearwort Herb ☐ Alloe Herb
- ☐ Bear's Foot Herb
- ☐ Bird's Tongue Herb
- ☐ Buttons Snake Root
- ☐ Beggar Ticks Herb
- ☐ Archangel Herb ☐ Rosemary
- ☐ Blue Flag Herb ☐ Cactus
- ☐ Bloodroot Herb ☐ Beth Root
- ☑ Buckthorn Herb ☐ Rue
- ☐ Corlander Herb ☐ Hellebore
- ☐ Goats Rue Herb ☐ Marjoram
- ☐ Bush Leaves ☐ Crawl Grass
- ☐ Blind Nettle Herb
- ☐ Bugloss Herb ☐ Globe Flower
- ☐ Canada Snake Root
- ☐ Elecampane Herb
- ☐ Deadly Night Shade Root
- ☐ Great Wolfsbane
- ☐ Henbane Herb
- ☐ Imperial Master Worth
- ☐ Maiden Hair Herb
- ☐ Mandrake Herb ☐ Clover
- ☐ Marjoram Herb
- ☐ Passion Flower Herb
- ☐ Mouse Ear Herb
- ☐ Comfrey Root ☐ Poplar Herb
- ☐ Scull Cap Herb
- ☐ St. Benedict Thistle

50c EACH or a Supply of any 3 Roots on This Page for ONLY $1.00

Queen Elizabeth ROOT

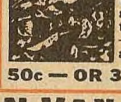


. . . This good and friendly Root is held in high esteem by so many folks who seem to derive much pleasure in its ownership.

Price . . 50c Or 3 for $1.00

Master of the Woods

The old Germans carried this Herb in bottle for good luck. Also, put in wine to impart a finer flavor and then strained off —We sell only as a genuine herb.



50c — OR 3 FOR $1.00

Life Everlasting

A Herb that became famous and endeared itself to thousands, probably because of its descriptive name.



50c or 3 for $1.00

OUR SPECIAL VAN VAN BRAND
Incense Powder



The devout often find new courage and mind comfort in the burning of Van Van *Incense Brand* Powder as the air in your room fills pleasantly with seemingly divine perfumed fragrance.

1 Jar 50c, or 3 Jars for $1.00

VAN VAN BRAND
Powerful and STRONG OIL
PERFUMED



Our customers tell of the many uses they have for VAN VAN OIL. We here enumerate some of them. **1.** Sprinkle this Oil around the home. **2.** On their door step. **3.** On their clothes. **4.** Anointing their body with it. **5.** Spiritualistic circles. **6.** Prayer **7.** Bring Luck. **8.** Drive away Evil Spirits. **9.** Candles. We merely List and sell **Van Van** Brand Oil as a curio.

1 Bottle 50c, 3 for $1.00

We Call It VAN VAN
BRAND
Sachet Powder



Because it impressed the Perfumer of cleanliness of Soul, Purity of Loving thoughts in Divine Holiness. Often carried in a *Flannel Bag* tied around your neck, or sprinkled on your body. Used by many particular persons in social gatherings.

1 Jar for 50 Cents Or 3 Jars for $1.00

Try This Van Van Perfume

IT'S DIFFERENT! IT'S STRANGE! IT'S ODD!



It has a Pull. It Draws. It Attracts Magnetically Powerfully in Friendship in Social in Love

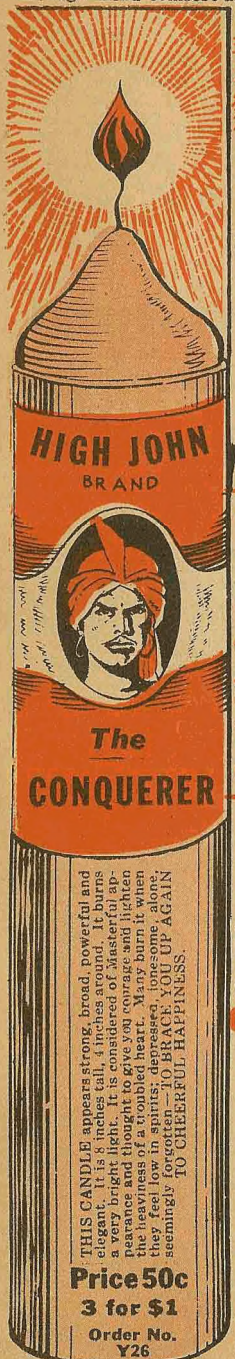
Please try it for your own sake.

50c, or 3 Bottles for $1.00

For Pleasure, Happiness, Worship and Mind Comfort

Candle BURNING

THE custom of **Candle Burning** goes back to Biblical days. It is evident, great pleasure and satisfaction and happiness is derived through mind comfort and the glory of the candle's brightness of light.



THIS CANDLE appears strong, broad, powerful and elegant. It is 8 inches tall, 4 inches around. It burns a very bright light. It is considered of Masterful appearance and thought to give you courage and lighten the heaviness of a troubled heart. Many burn it when they feel low in spirits; depressed, lonesome, alone, seemingly forgotten—TO BRING YOU UP AGAIN TO CHEERFUL HAPPINESS.

Price 50c
3 for $1
Order No. Y26

BLACK CAT JANOSUN CANDLES



Those who profess to know say: **Green Candles** to break up Love Affairs; **Red** or **Pink** Candles to make a man come home; **Red** for Victory; **Blue Candles** for Love; **Yellow** for Money; **White** for peace and to uncross; **Black** for invoking Spirits. We make no claims that these should be burned for LUCK purposes or for any supposed supernatural powers.

BLACK CAT CANDLES $1.00 A DOZEN

ORDER BY No. Y12

Special RELIGIOUS CANDLES



Many people burn Candles in Worship of their own favorite Patron Saint, whom for their own reason they have chosen.

CHOOSE Your PATRON SAINT

MANY People pray to their PATRON SAINT to grant favors as listed below:

SAINT MICHAEL—to help fight your battles and conquer.
SAINT JOSEPH—for success and aiding the depressed.
SAINT ANTHONY — for finding lost articles and gaining favors.
SACRED HEART OF JESUS — for all conditions.
HOLY MOTHER MARY — for all conditions pertaining to the home.
SAINT ROCHUS — to help heal the sick.

Price $1 Each - 4 for $3

STATE PICTURE OF SAINT YOU WANT ON CANDLE

OFFERATORY CANDLES

- ☐ PEACEFUL HOME BRAND
- ☐ LOVER'S LIGHT
- ☐ SPARK OF SUSPICION
- ☐ MASTER POWER
- ☐ ALTAR OF TRUTH
- ☐ PROTECTION
- ☐ HEALTH GLOW
- ☐ MAGNETIC FLAME
- ☐ LUCKY CANDLE LITE
- ☐ ATTRACTION BRAND
- ☐ CONFUSION BRAND
- ☐ HAPPY DREAM BRAND
- ☐ SATAN-BE-GONE BRAND
- ☐ COURAGE LIGHT
- ☐ HI CONQUERING
- ☐ GLORY-BE GRAND
- ☐ WEED OF MISFORTUNE
- ☐ CROWN OF SUCCESS
- ☐ COMMANDING BRAND
- ☐ CROSSING LIGHT
- ☐ UNCROSSING GLOW
- ☐ HAPPINESS BRAND

Each for 25c — 5 for $1.00

Order No. Y8

Candle Set



Each candle burns 15 hours. 12 candle compact. Continuous candle burning **24 hours** each day for **7 Days** and **7 Nights**. Let them serve you in Religious Devotions for 168 continuous hours.

Complete $1.50
Order No. Y5

BAY BERRY CANDLES

Bring Light and Good Cheer



2 Handsome Tan Colored Candles in each box, sweet smelling, 8ins. long, with a card that says: "Touch a light to the little wick, watch it burn to the candlestick," etc. A very good thought and a pretty poem.

1 Box 50c—3 Boxes $1.00
Order No. Y4

MYSTIC All Purpose BLACK CAT CANDLE



WEIRD and yet FRIENDLY LOOKING
Comes in Black, Red and Green
5¼ inches high

Price $1.00
Order No. Y2

BURN THESE LUCKY-KEY BRAND WAXEN CANDLES For A Purpose

Say Those Who Profess To Know



Brand WAXEN CANDLES

BLUE . . . for Love
GREEN to break up Love Affairs.
RED or **PINK** to make a man come home.
RED for Victory in anything.
YELLOW for Money
WHITE for Peace and to un-cross.
BLACK for invoking Spirits.

We make no claims as to above other than describing these Candles as specially molded and of high quality.

1 Doz. in a Box $1.00
Order No. Y7

Happy Birthday CANDLES

ASTRAL COLORS FOR EACH SIGN

8 ins. tall x 4 ins. around

Dec. 21 to Jan. 19 Garnet, Brown, Gray
Jan. 20 to Feb. 18 Blue, Pink, Green
Feb. 19 to Mar. 20 White, Pink, Green
Mar. 21 to Apr. 19 White, Rose, Pink
Apr. 20 to May 19 Red and Lemon Yellow
May 20 to June 18 Red and Light Blue
June 19 to July 23 Green, Russet Brown
July 24 to Aug. 22 Red and Green
Aug. 23 to Sept. 21 Gold and Black
Sept. 22 to Oct. 21 Black, Crimson, Blue
Oct. 22 to Nov. 20 Golden Brown, Black
Nov. 21 to Dec. 20 Gold, Red, Green



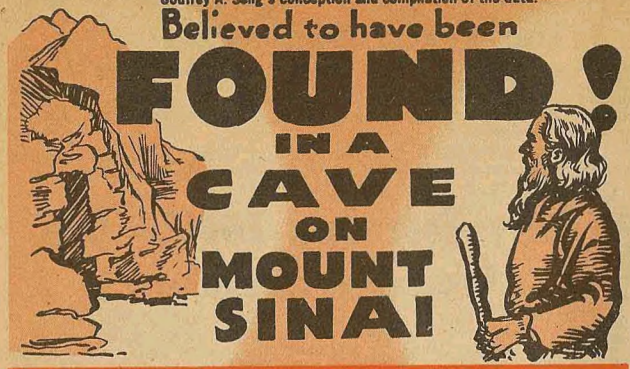
1 Candle and Supply of ZODIAC Brand Dressing OIL. Both for 50 cents
Order No. Y6

The SECRETS of The PSALMS

Godfrey A. Selig's conception and compilation of the data.

Believed to have been

FOUND! IN A CAVE ON MOUNT SINAI



MAY LUCK GUIDE YOUR DESTINATION THROUGH THESE BIBLE SECRETS

REVELATION of God's most sacred miracles are believed to have come to Moses on Mt. Sinai.

These secrets, carved in everlasting stone, were said to be known to only a chosen few. Fear of persecution by the rough elements of antiquity, it is thought, caused them to be hidden in a secret cave in the mountain. Students say that there, after countless years of search, these priceless, Kabbalistic teachings were found under the deep, protective dust of thousands of years.

Learn Secret Last Words . . .

In this remarkable Book, "The Secrets of the Psalms," are said to be last God inspired words, the Alleged secret prayers. Everything it is said that the Prophets believed would unlock to mankind the control of success, love, business, health. Send at once for your copy of this marvelous work. But act now. The supply is limited, orders will be shipped promptly as they are received. Hurry!

What the Book Purports To Tell About

- Psalm to receive instruction or information through a dream or vision.
- Psalm to escape Danger.
- Psalm to receive Grace—Love—Mercy.
- Psalm to become safe from Enemies.
- Psalm to receive good after committing a heavy sin.
- Psalm to free yourself from the influence of Passion.
- Psalm to make yourself fortunate in any undertaking.
- Psalm to overcome trouble and loss from business partners.
- Psalm for Luck.
- Psalm to be successful in business.
- Psalm to overcome fear and stop prosecution.
- Psalm for cross condition to overcome enemies, plotting against you.
- Psalm to become free from slander and mistrust.
- Psalm to turn sorrow to joy.
- Psalm to keep secure from evil.
- Psalm to keep all misfortune away.

And many others too numerous to mention in this small space.

THE GUIDE TO SUCCESS, HAPPINESS, MONEY, LOVE

The Clue To These—Yours! . . .



Order No. K3

The MASTER BOOK of CANDLE BURNING



In this Book the curtain has been raised high to allow light to penetrate the Mystery why people have burnt Candles to "Attain Fulfillment of a Desire" in obtaining Health and Happiness.

(THE MOST COMPLETE BOOK of its Kind EVER WRITTEN!) — *Love* — *Truth* — *Power*

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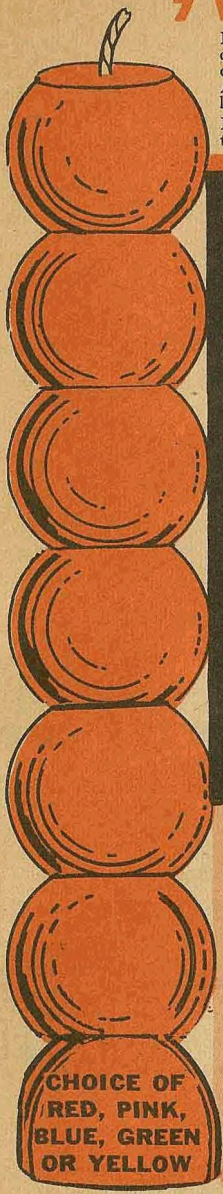
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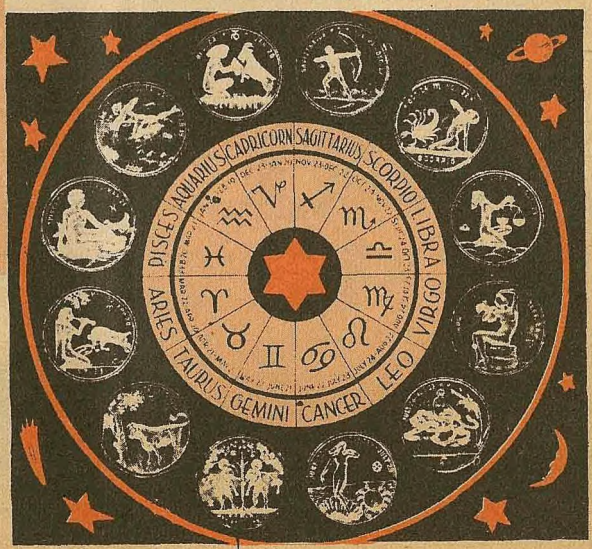
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Jan. 21-Feb. 19	Aquarius	Waterman	Intuitive, a good judge of character, psychic, and faithful.
Feb. 20-Mar. 21	Pisces	Fishes	Very careful, restless, thoughtful. You are sensible, honorable and affable.
Mar. 22-Apr. 20	Aries	Ram	A natural reasoner and thinker with the power of becoming a leader.
Apr. 21-May 21	Taurus	Bull	Determined in whatever you undertake, unyielding, and a natural conqueror.
May 22-June 21	Gemini	Twins	Physically very active, restless, and anxious.
June 22-July 23	Cancer	Crab	Industrious and economical kind and sympathetic.
July 24-Aug. 23	Leo	Lion	An independent thinker, but control yourself mainly by intuition.
Aug. 24-Sept. 23	Virgo	Virgin	Keen and discriminating, and a natural student of sciences.
Sept. 24-Oct. 23	Libra	Balance	Foresighted and positive in everything you do.
Oct. 23-Nov. 22	Scorpio	Scorpion	Conservative and conventional, modest, yet impressive.
Nov. 23-Dec. 22	Sagittarius	Archer	Bold, fearless, determined, impulsive and high tempered.

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Fig. 6. The Seal of Power. This Seal, according to the book, should be used for **Good Health.**

Fig. 7. The Seal of Dreams and Visions. The book states that to wear this Seal in Bed will help one learn what he desires to know thru **Dreams** and **Visions.**

Fig. 8. The Seal of Treasure. The book states that this seal will reveal the precious contents of a mine.

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Fig. 12. Seal of Great Fortune. It is said in the book that this Seal brings **Great Fortune** by Water and its Spirits will supply the **Treasures** of the Deep.

Fig. 13. Seal to All Treasures. This Seal, the book states, will give the **Treasures** of the **Earth.**

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Fig. 20. Seal of Luck. Book states: this Seal gives **Luck** and **Fortune.**

Fig. 21. The Seal of The Spirits. The book states that this Seal will compel Spirits to appear immediately and to serve in all things.

Fig. 22. Seal of General Citation. The book states a **Magical Operation** is made within this Circle—**Orions, Occidens.**

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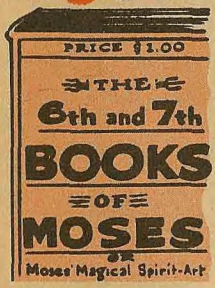
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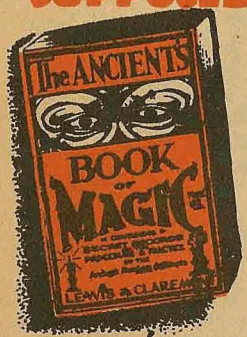


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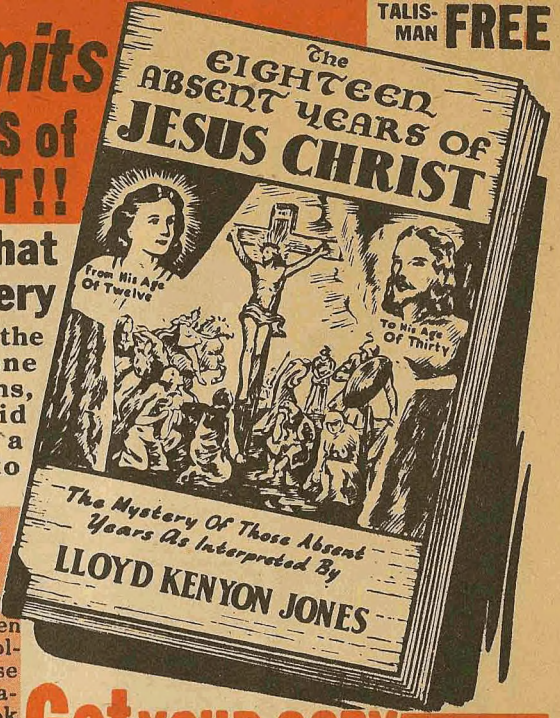
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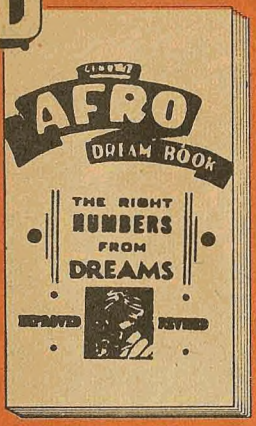
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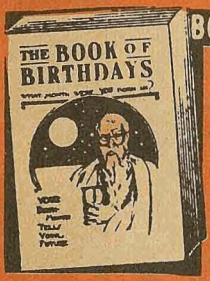


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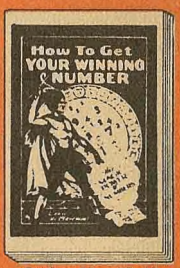
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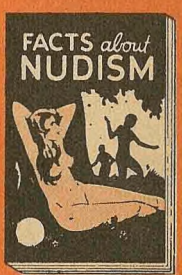


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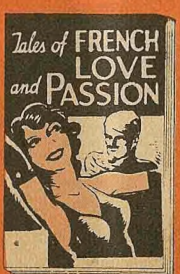
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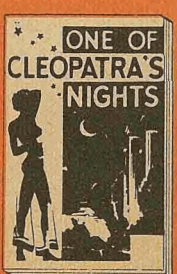
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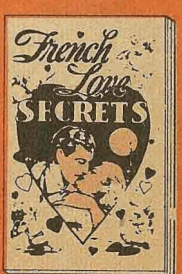
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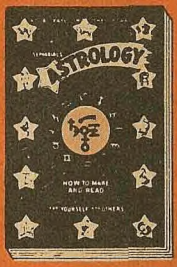
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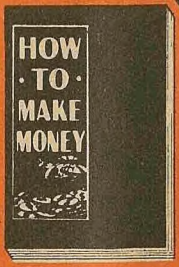
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At a signal blown on a conch shell the swimmers plunged into the surf. Each man battled the waves and tide, but mostly the deadly sharks, which attacked with such savagery, that soon the sea was red with the brave blood of five hundred men.

A great groan went up from the watching throng and their shocking sorrow turned like lightning into hate for the princess, who, for the first time became aware of the ghastly thing she had done.

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Sway People! Issue Commands, Be Obeyed!

The secrets of the strange and compelling force revealed clearly in a practical way, so that the expert operator can bring others under his power, virtually casting a spell over his subjects. With this Sensational Knowledge you may work seeming Miracles. What an exciting opportunity to make yourself a more Masterful, more Successful, and a more Dominant person. Be sure to get this great

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Amazing lessons in easy-to-understand language. Tells: **How to Build Personal Magnetism, How to Break the Influence, How to use Hypnotism to overcome an Inferiority Complex, Timidity, Sex and Passion, Stage Hypnosis, Self Hypnosis, What to Avoid** in Hypnotism and a hundred other compelling and never to be forgotten subjects you want to know.

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This Book may be the turning point of your life, may put you on the way upward! Don't hold back. SEND NOW!

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NEW REVISED EDITION $2.98

BOOKS ON RELIGION POWER and GLORY

THE SPIRIT WORLD



Where and What it is. The life They Live. This Book holds a message to those that mourn. Are we born for a higher destiny than that on earth? This Book purports to give the answer to this absorbing question and to the many other questions you may have wanted answered for years. You will find the Spirit World not only fascinating but brimful with alleged wisdom.

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The MASTER KEY

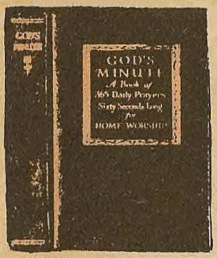


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A really Great and Masterful Book, said to be one of the finest Guides to Scientific Concentration of Mind ever written What is the Secret of Success in Life? Concentrate! Apply yourself with mind and might to whatever you do, says the Author, and get ahead. Man uses only a small part of his mental powers and neglects the rest Use all your mental powers and unlock the door to new and greater accomplishments in life

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A GOD'S FULL MINUTE FOR EVERY DAY IN THE YEAR

One of the most cherished books in the religious world. Just one minute a day and you find yourself on the heights in communion with yourself and the Invisible Presence. Read the messages that quicken Faith, Inspire to Service and bring Courage. Know the **Power** of Prayer. Send now and be proud to have it in your own home as thousands do.

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"Next to the BIBLE in Importance"

Rightfully Named— FOLLOWING IN THE FOOTSTEPS of CHRIST



OR THE IMITATION OF CHRIST

If you are **Troubled, Downcast, Crossed, Unhappy** and want **Joy, Happiness, Success** and **Love**—this Divine Book has **a Message for YOU.** In its priceless lessons you will discover **new POWER, new Beauty, New Inspiration.** It will fill the emptiness in your heart, and **you will treasure it** always. Surely, send for this Great Book.

NEW Edition written in simple language so all can understand it. $1.00 **Order by No. K-24**

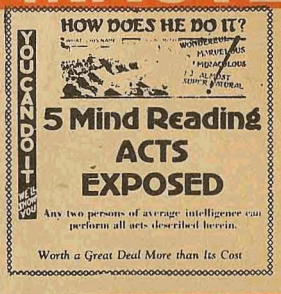
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This book is considered by many as one of the most unusual books ever published, for it contains thousands of formulas, supposedly to have been used by a great French Mystic, **Albertus Magnus,** who was considered by many, at that time, one of the greatest **Mystics** living. It is said that so great was his fame that from far and wide people came to consult him, in matters of every detail. It is believed that during his many years as consultant to the royalty in Europe that he compiled a book of Egyptian Secrets of **White and Black Magic** for man and beast.

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Learn How to Do MIND Reading ACTS

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Price $1.00



STARTLING INFORMATION BLACK ARTS

This book claims to deal with occult sciences, demonology, spirit rapping, witchcraft, sorcery, spirit mirror, mesmerism, how to charm those you meet, how to magnetize, witchcraft and black arts, alchemy, neocromancy and other allied occult sciences, although we assume no responsibility for the Author's claims as written in this book We do, however, know that thousands of people who have purchased this book have been greatly satisfied with the information it contained and have highly recommended it as interesting reading.

Order No. K59 **This book $1.00**

NOTE: The descriptions given on these pages on Curios, Candles, Herbs, Lodestones, Talismans, Books, etc , etc are extracts from these Books and other Books on these subjects We act as sellers only and do not assume responsibility for them.

STANDARD O & B SUPPLY CO.

MEMORY POWER

HOW TO THINK CLEARLY NOTHING TO LEARN OR STUDY



A secret of Memory Power that clarifies mental confusion. Imprints upon your mind, lessons, experiences, faces, names, words, spelling, pronunciations, arithmetic, geography, cards, music. **Anything and everything.** Helps overcome fear, calms the mind. Gives you poise, confidence. A MOST SIMPLE MIND ASSIMILATING METHOD. Send for it Now. Money Refunded if after 15 minutes reading it does not prove an amazing revelation in mind improvement.

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The AMAZING... ANSWER BOARD GLOWS IN THE DARK

With a vivid, uncanny, mystifying glow that symbolizes the Orient as you ask questions about war, politics, love, domestic, financial affairs, any questions you wish.

ANSWERS ARE GIVEN IN A MYSTERIOUS WAY!

Sensational! Mystifying! Uncanny!

YOGEE BOARD

TRADE MARK

THE AMAZING ANSWER BOARD That GLOWS IN THE DARK



SENSATIONAL NEW ANSWER BOARD

It is the "mystery" feature that makes this "answer board" so fascinating—in a darkened room, in a lighted room or in daytime. When you write your "boy friend" overseas, tell him what YOGEE said—see if it clicks with what actually happened. This YOGEE Board can occupy a place in our Social Life for better and closer feelings and clearer understanding among all.

The YOGEE Board satisfies certain hunger to unravel a mystery that is gnawing at our hearts these days and it is entertaining

...it's fun!

Send for yours TODAY!

Ask These Questions

A SPINE TINGLING THRILLER

It Is Strange Exciting Pepful and Fun!

Does He (She) Love me? Who does He (She) Love? When will I marry? Will the war end this year? When will he come marching home? Will I get rich? Will I get the money I am expecting? How many children will I have? When is my next Lucky Day? Shall I leave this town? Will my health improve? Would I be happier elsewhere—Where?

IT IS UNCANNY THE WAY QUESTIONS ARE ANSWERED

Was my ring stolen, or misplaced? What did my dream last night mean? What are my "LUCKY NUMBERS?" Will incense burning help? Will I uncross my enemy? Who is my best friend? And thousands upon thousands of other questions. Rush order!

YOGEE BOARD

PRICE $1.98

Now! Own, Possess a YOGEE BOARD! ***Every Age—OLD and YOUNG ENJOY IT!***

Order No. 100

NOW THE TIME HAS COME!

HERE IS YOUR MAGICAL 7 VALUE



MONEY...LOVE POWER

In his secret instructions in his volume, Black Herman unlocks a storehouse of knowledge and gives you a feeling of **Power** you have long waited to own. His is incomparable wisdom about Money, Love, Power, Jobs, Happiness, Success, Good Future. Don't let your **Luck** always seem just out of reach . . . don't wait for loved ones to be drifting away from you . . . don't continue to carry Evil thoughts that hold you down . . . don't feel persecuted or crossed or that enemies are plotting against you—Here is your opportunity. Now get the amazing Secrets of Black Herman to provide you with the knowledge and feeling of **Power** to help you overcome such conditions. Win before conditions get you down.

What the Book Purports to Tell

How to . . . gain the love of the opposite sex. Know what others are doing. Unite two people for marriage. Uncross a friend. Make people do your bidding. Cross Hex an enemy. Be lucky in any game. Remove a source of unhappiness. Cast spells on anyone, anywhere. Banish all misery. Better your condition. Bring happiness to broken lives. Perform feats of legerdemain. Travel all over the world. Interpret your dreams numerically. Gain mastery of Occultism. Develop your psychic powers, and more.

BLACK HERMAN MYSTIC Perfumed BRAND OIL

Powerful and Sweet



The folks that know what the name Black Herman stands for want this Powerful and Strong Perfumed Oil above all others. Though we make no claims that by its use it is possible to obtain **Success** and **Good Fortune,** devout believers in this form of worship tell us that by consecrating the oil and placing a few drops on their hair, clothing or money, the feeling that Success, and Happiness and Good Fortune is at hand seems to rise up strong in them.

MYSTIC Brand BLACK ANGEL CANDLE



RABBIT FOOT CHARM



Here is a Rabbit Foot you'll want to keep on you always. It's one of the nicest Charms we've come across in a long, long time. It is especially large size and we went to great pains to get just this kind of Rabbit Foot. If you have been looking for a Rabbit Foot, **here's the one for you.**

BLACK HERMAN MAGIC BRAND 3 Colors INCENSE POWDER



When you burn this happy combination of 3 colors incense powder it brings forth a divine fragrance of three blended heavenly sweet odors that are strong enough to drive away evil, unwanted smells. Invites smiles and joys from those fortunate enough to be within its circle and spreads a feeling of good cheer —good fortune.



BLACK CAT INCENSE BURNER



Ancient Egyptians worshipped the Cat and gave to it many Supernatural powers. This Black Cat is not only useful as an Incense Burner, but is a mysterious looking ornamental curio, to have in the house. Many of our customers believe the Black Cat brings them Good Luck, feel it protects them. We cannot, of course, make such claims and sell only as a curio. We do know it will give you pleasure and satisfaction in Pride of Possession and its stately, happy, fortunate appearance.

JINXERS



4 inches tall

We've been told by our customers who use this Jinxer that it is necessary to burn only one a day to keep your home sweet, drive out evil smells. Large size, 4 inches tall, it is made by hand. And you get THREE of these powerful sweet smelling JINXERS in this Magical Value Outfit.

Large Size

CONTAINS 7

SECRETS OF BLACK HERMAN	$1.00
BLACK HERMAN MAGIC Brand INCENSE POWDER	50c
BLACK CAT INCENSE BURNER and BLACK HERMAN Mystic Brand Oil	$1.00
BLACK ANGEL CANDLE	35c
3 JINXERS	50c
RABBIT FOOT CHARM	50c

YOU GET ALL 7 ITEMS FOR $2.79

"A Real LUCKY Find" — Many Say

This "Lucky Offer" proves that my generosity to my customers is genuine, not just talk. Look it over and you will say I am sure treating you right. You will also **feel mighty lucky** in finding these so-called Supernatural Oddities at our **Special Customer Price of only $2.98.** REMEMBER—You get $4.50 worth for $2.98.



KNOWN TO THOUSANDS as a LUCKY HELPING HAND

Folks claim some pretty wonderful things for this weird looking root. They say they feel lucky with it when they're looking for a good job, or for their sweethearts who have gone off with someone else. Or when they want to Win in Love, or keeping it handy when playing games. Others feel lucky by hanging this alleged Helping Hand over their bed, we're told. Of course, we make no such claims and offer it to you as a curio. Yet, we think you will be delighted with it

YOU GET ALL

- ★ LUCKY HELPING HAND 50c
- ★ MASTER KEY TALISMAN 50c
- ★ BLACK HERMAN ORACLE INCENSE . 50c
- ★ SEAL OF POWER 50c
- ★ VAN VAN OIL 50c
- ★ GREAT DIVINE DREAM BOOK . . $1.00
- ★ BLOWING POWDER SACHET 50c
- ★ DAVID THE FEARLESS Brand FLOOR WASH 50c

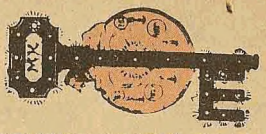


BLACK HERMAN LUCKY MYSTIC BRAND Oracle Incense POWDER



The Bible (Exodus XXX) writes about people who used Incense for the purpose of driving away **Evil Spirits** and **Bringing Good Luck.** These beliefs were strong in the minds of the people over a thousand years ago. Today, the devout often find new courage and comfort in the burning of this powerful strong exotic incense, we are told. And its fragrance helps keep your home sweet. We know you will enjoy this Incense, as you burn it to ashes and feel wiser for meditation.





MASTER KEY Talisman



Seal of POWER – Reproduced on Genuine Virgin Parchment in Blood Red Ink.

VAN VAN BRAND OIL

. . . POWERFUL and STRONG PERFUMED

Our customers tell us of the many uses they have for VAN VAN OIL. Here we give you some of them. **1.** Sprinkle this Oil around the home. **2.** On the Doorstep. **3.** On the clothes. **4.** Anointing the body. **5.** Spiritualist circles. **6.** Prayer. **7.** Luck. **8.** Drive away the thought of Evil Spirits. **9.** Candles. We merely list and sell Van Van Oil as a curio.



Blowing Sachet Powder BRAND

Blow It to the North, East, South and West

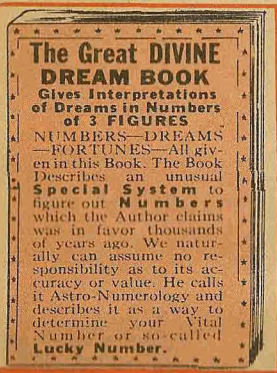
This highly scented Blowing Powder gives a purifying scent to the room. **Try it!** Blow it to the North; blow it to the South; blow it to the West; then to the East of the Room.

Powder Blowing is common practice in the West Indies to purify the room and to rid it of foul, evil or unsavory "presences," for adverse conditions, for gaining Love, Affections, Money, Happiness. We sell Blowing Powder brand Sachet only for the satisfaction a high grade oil perfumed sachet gives to the user.



Check Color Wanted	
Red	☐
Pink	☐
Purple	☐
Green	☐
Yellow	☐
White	☐





DAVID the FEARLESS Brand Scented FLOOR WASH



Enjoy a Happier Home Life. CLEAN AWAY foul, bad odors in the home. Just put one or two teaspoonfuls of DAVID THE FEARLESS Brand FLOOR WASH in a pail of water. Wash Floors, Scrub Woodwork, and clean Doorsteps. Highly perfumed, it helps the room smell Sweet and Pleasant. Folks should love to visit you. Men like the odor and should be glad to stay home and enjoy it. Wash away the mess and invite Folks to stay. Just sprinkle a little of DAVID THE FEARLESS Brand FLOOR WASH in the corners of the rooms, closets, under chairs and behind doors. You should love its sweet fragrance and brightness of home.

CATALOG VALUE OF LUCKY OFFER

~~$4.50~~

You SAVE $1.52

Pay ONLY $2.98

Order No. M103

STANDARD O and B SUPPLY CO. 4721 N. Damen Chicago 25, Illinois

YOUR FAITH IN US WILL BE COMPLETE WITH THIS SPECIAL LODESTONE OUTFIT

Black, LIVE, MAGNETIC LODESTONES



The Romans believed that the LODESTONE kept husband and wife faithful and their **Love** secure. Orpheus attributes to the LODESTONE the **Power** of attracting the Love of Gods and men, and it was frequently set in Wedding rings for this purpose. In India the LODESTONE is believed to give Vitality and Health to those who wear it, and it is very popular amongst Mohammedans as a Talisman against **Evil Spirits.** The magnetic peculiar properties of LODESTONES may be the reason for the belief that to carry a Lodestone makes the person feel LUCKY. We have known people who would not be without one. Others say they have made big winnings and that their Lodestone was the cause of these winnings. Many also claim winning LUCKY NUMBERS in games was due to carrying a Lodestone. We make no claims that this is so but do GUARANTEE that this Lodestone is Genuine, Magnetically alive or your money back.



CONTAINS

PAIR BLACK MAGNETIC LODESTONES	$1.00
MYSTIC YOGI BURNER AND LODESTONE INCENSE	$1.00
LODESTONE PERFUMED OIL	.50
LUCKY GIRL and BOY LODESTONE PERFUME	1.00
LODESTONE POWDER	.50
LUCKY 13 and BLACK CAT RED FLANNEL BAG	.50
	4.50

Order No. M 105

All 7 Items in this Complete Outfit for only 2.98

LODESTONE POWDER

Steel dust, or so called, **Lodestone Powder,** was placed in Red Flannel Bags together with Lodestone and other so-called Luck pieces for the purpose of bringing **Good Luck, Driving Thoughts of Evil Away,** and to **Draw a Person to you and Get a Good Job.** We make no claims to this effect, or that this so-called Lodestone Powder will bring Luck or Drive Thoughts of Evil Away and sell as a curio.



LUCKY Girl and Boy BRAND Lodestone Perfume



Genuine Magnetic Lodestone in every bottle...

In books written on the subject of Folk Beliefs, and particularly on **Lodestones,** the Conjure Men have said: "They should always be carried with you." Many believed these Lodestones brought **Good Luck**—helped in **Love** and almost anything that was wanted to be done. We make no claims to this effect and sell only as a **Genuine Lodestone.** We have added this LUCKY GIRL and BOY Brand fragrant, sweet smelling perfume that we hope, with you, will thrill the boy or girl of your heart . . . and make being together . . . sweeter.

LODESTONE BRAND PERFUMED OIL



Genuine Live Lodestone in Every Bottle

Certain people who profess to know about LUCK, make strange claims about this Lodestone brand Perfumed OIL. They say that **annointing** the body, putting a **few drops on the hair, clothes, money** or around the house brings feelings of LUCK in such things as **Money Matters, Business** and **Love.** We make no claims that this is so and sell this powerful sweet perfumed OIL with a genuine LIVE magnetic Lodestone in every bottle as a curio.

Lucky Black Cat BRAND RED Flannel BAG



If we could guarantee what our customers tell us about the LUCKY feeling they have in matters of **Money, Love, Success,** when they carry this LUCKY Brand Black Cat Red Flannel Bag . . . we would make such claims. We do not make claims like these and sell only as a fine Red Flannel Bag with a corded drawstring. Add to this BAG that which you want.

LODESTONE BRAND Incense AND YOGI MYSTIC Incense Burner

Genuine Magnetic Lodestone in each jar of Incense



Like the true believer, the figure on this Yogi Incense Burner assumes the mysterious position in which the YOGI *claims to have absolute control over his* **Power** and **Wishes.** With the same solemn and calm peaceful reverence as the YOGI **Mystics,** you can burn Incense in a receptacle seemingly held in the hand of a Holy Goddess. We are sure you too, will get great satisfaction from this lovely curio. In this OUTFIT, besides the Yogi Incense Burner, you get LODESTONE Brand Incense, with a genuine Magnetic Lodestone in every jar. It has a long lasting, sweet odor . . . delightfully fragrant. Burn it and see for yourself how **Good** it is. Now enjoy its sweet perfumed fragrance.

Be sure to see the SPECIAL OFFERS in this Catalog . . . This is our way of keeping FAITH and making you glad that you found the right place and people to deal with.

HAPPY OPPORTUNITY For Those Who Want To Get The Most Out Of CANDLE BURNING

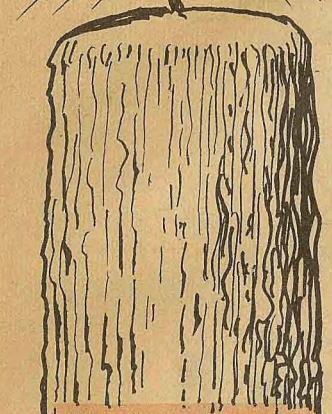
HEAVEN REACHING Brand CANDLE with the Book "HOW TO CONDUCT A CANDLE LIGHT SERVICE"

The Book for Spiritualists, Mediums and Believers

Book — $1.00
Candle — $2.98

BOTH For Only $3.48 Order No. Y 20

HEAVEN REACHING BRAND Master CASCADE CANDLE



Inspiring and Awesome As You Command Your Believers In The Glory Of The Light That Shines

By its very stateliness and powerful light this candle seems appropriately named "Heaven Reaching." Almost 15 inches tall, and broad at the base, its unusual tear drop effect marks it as being Masterful. Its shining radiance is a symbol of the Light within you. Aids in giving you courage and driving away thoughts of Evil. Burned within a circle, the cheerful and powerful, never flickering light seems so effective on those **Low in Spirits, Depressed, Lonesome** and **Alone.** In never ending procession of radiance this candle burns continuously for over 4 days and 4 nights, 110 hours.

Order No: Y 28

ONLY **$2.98**

MYSTIC Brand ANGEL CANDLE SET



Believers and students who profess to know use this candle with ceremony and other materials for removing jinxes, uncrossing conditions. We make no such claims and sell only as a fine quaulity special candle. **State White or Black Angel.**

35c each
4 in a Box — $1.00

Order No. Y 21

DEVIL LEAVE ME Brand CHOIR BOY CANDLE



Sometimes called the **Hex** or **Jinx** Candle. Liked by those with **Love problems.** Many who burn candles say, "conditions seem brighter, gayer and the path smoother after burning Devil Leave ME Brand Candles." We do not sell on this basis—only as a quality specially dipped candle. **State White or Black Choir Boy.**

Order No. Y22

2 in a box. $1.49 **Each 85c**

SPIRITUAL VISITATION Brand CANDLES



Specially Treated

Alone with your problems or joy

Like a **visit from some far off Spirit** seems the glowing radiance of this specially treated candle. Alone with your problems or joy, prayer by the light of such candles is more satisfying, say many who use it. Burns for 15 continuous hours.

2 in a box. . . $1.00
Each. 60c

Order No. Y 25

LUCKY SPIRIT Brand CANDLES

Use this candle as a symbol of the Light within you and whatever your heaven sent prayer, your mind feels comforted, your courage uplifted. Believers will know this to be true. Of commanding appearance, these Lucky Spirit Brand Candles seem to offer new hope and satfaction as you face your Maker.





For Prayer or Silent Meditation

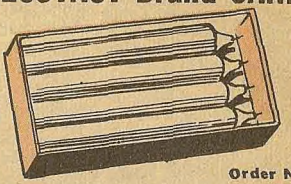
Specially Treated

Each Burns for More Than 9 Continuous Hours

Box of 2 — $1.00
each 60c

Order No. Y 23

Special DIVINE ECSTACY Brand CANDLES



Box of 4 $1.00

Each 35c

Order No. Y 24

The glowing light of this special candle may be taken as a symbol which helps make your prayers complete. Some say their **ecstacy is divine** as they make a close, confidential and understanding **contact.** We make no such claims for Divine Ecstacy Brand Candles but only Guarantee them to burn continuously with much bright radiance for 14 hours.

CONCENTRATION *The KEY*



Now at last is revealed so simple a method of concentration that all may profit by it **instantly.** The author says "its teachings can prevent **Failure** and **Disaster** and so invite **Success** and **Blessing.**" Concentration—surely necessary to Win Love, Money Success and Happiness.

Only **$1.00**

Order No. K 52

"A CANDLE TO LIGHT YOUR WAY"



In the alleged fact filled chapters of this book you find the things you've always wanted to know about Candle Burning. Table of Astral Candles, Meaning of Candle Colors, Preparing an Altar, Sacred Octaves, Rituals, etc. Truly, This Grand Book Will Light Your Way.

Now $1.00

Order No. K 71

AGENTS WANTED! WRITE TO

STANDARD O and B SUPPLY CO.

4721 N. DAMEN CHICAGO 25, ILL.

Now Be Adorned *with* Precious Ornaments That GLOW in the DARK

CRUCIFIX MEDALLION

Ornament by Day—Glowing 'Vision' by Night

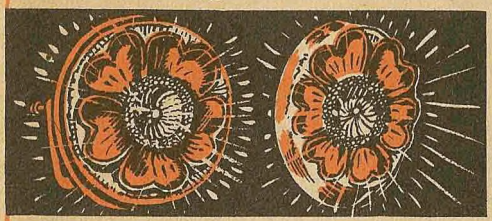


By Day this Crucifix of Christ Crucified is a precious jewel that adorns the person wearing it. Some even say that the person carrying such a Crucifix about them brings the protection of Jesus. **By Night** the **Crucifix glows,** creates a startling, almost visionary effect—as the figure of Jesus seems suddenly imbued with Life. This Glow In The Dark Crucifix Medallion is said to be a symbol of Peace, Spiritual Love, Virtue and Protection. Designed to be worn around the neck it may also be carried in the pocket or purse. At night you may derive Spiritual Comfort and Courage from the startling, glowing figure of the Master. We make no unusual claims for this Crucifix Medallion, sell it only as a specially treated White Plastic Crucifix with a Yellow Gold color finish hook and silken neck cord.

Crucifix Medallion with Silken Cord
Order No. M 118 . . . . . $1.35
Crucifix Broche Pin. Order No. M 107 . . 1.25

Wild Rose EARRINGS GLOW

Most Alluring Effect You've Ever Seen



Makes Your Every Costume Gorgeous

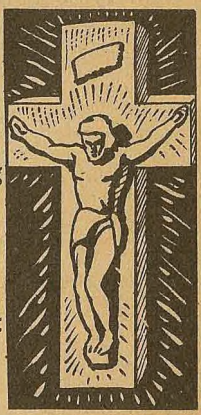
Now you can have a new and enticing glamour that draws the opposite sex. Captivating miniature "wild roses" by day—sensational by night as you wear them in your ears, or attach them to your braids as many Hollywood stars do. Glowing in the dark, caresssing your cheeks or hair with gentle flattering radiance they seem to whisper the language of Love. Mysterious glowing properties are enduring. Be the first. Win and keep him for your very own.

Price . . . . . $1.00 **Order No. M 108**

WALL CRUCIFIX

Shines at Night with Great Spiritual Beauty

Hang this Beloved Crucifix Over Your Bed—Glowing Lifelike Figure of JESUS Seems Almost Like a Visitation



How startling and wonderful to see this most precious Crucifix which some say protects from danger and thoughts of Evil—suddenly take on a **mysterious glow at night.** As though Jesus had come to visit. Specially designed to hang on the wall, many also use it for the purse or pocket or beside a picture. This glowing Crucifix may well provide the **Peace of Mind** and **Hope** that comes to many with thoughts of the Saviour. We make no unusual claims for this Crucifix which glows in the dark, sell only as a specially treated Crucifix whose mysterious glowing properties are enduring.

Price . . . . . $1.50 **Order No. M 109**

Sparking LOVE FLOWER Brings

You Strange New GLAMOUR As It ...GLOWS AT NIGHT



How wonderful to have the exciting glamour that inspires romance and makes you so desireable. The sparking LOVE FLOWER similates a Gardenia, the **tropical symbol of romance. By day** it dresses up your every costume as you wear it on your shoulder, in your hair, or in the new Hollywood style on your braids. In the dark it glows with a fascinating, enticing beauty, almost unbelievable. And as night falls you tingle as the strange, mysterious activated light causes the LOVE FLOWER to emit a gentle, romance inspiring glow.



½ Actual Size Fascinating Hollywood Rage Wear Sparkling **Love Flowers** on your braids.

2 for . . . $1.00 Each . . . 79c
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Now He Is All Yours With This Perfumed LOVE ME Glamour Light



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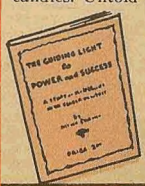


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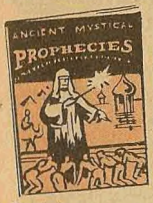
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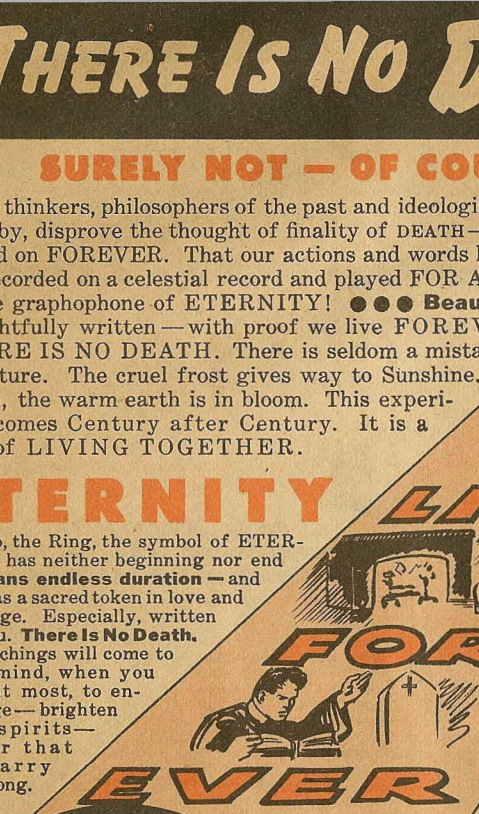
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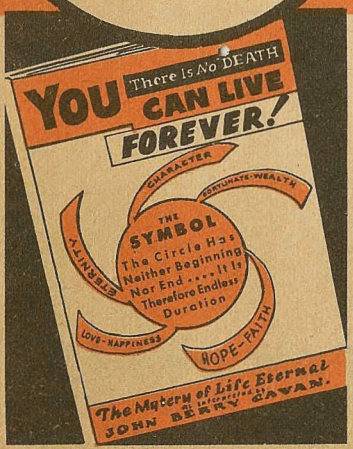
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